



http://



Reports



Settings

Customer

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[Settings](#) > [Tv Reporting](#) > Spots detection

Spots detection

Day

03 / 10 / 2013



View

1h

3h

6h

Time

12:00 - 13:00



12:00

13:00

Channel 1	Program Name		Program Name
Channel 2	Program Name		
Channel 3	Program Name		Program Name
Channel 4			
Channel 5			
Channel 5			
Channel 7			



A Web Page

http://

Settings > Tv Reporting > Spots detection

Spots detection

Day: 03 / 10 / 2013

View: 1h 3h 6h

Time: 12:00 - 13:00

Channel	Program Name	Start Time	End Time
Channel 1	Program Name	12:00	12:45
Channel 2	Program Name	12:00	12:45
Channel 3	Program Name	12:30	12:45
Channel 4	Program Name	12:00	12:45
Channel 5	Program Name	12:00	12:45
Channel 5	Program Name	12:00	12:45
Channel 7	Program Name	12:00	12:45

Channel 3, 12:30 - 12:45
4 spots detected (75%)

Block length: 4:04"
 Gap period: 2:04' - 2:54" (0:50")
 Avi file name: fileNameHere.avi

Detect gaps for this block

OWAPro powered by Hurra





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Reports

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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List ([3x](#) ★)

Warning: [10 new spots uploaded](#)

[+ Add new Spot](#)

Display: [All Channels](#) ▼ [All Clients](#) ▼ [All Languages](#) ▼ [All Length](#) ▼

★ Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

★ Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

★ Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

★ Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

★ Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

★ Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

★ Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

★ Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport





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[Settings](#) > [Tv Reporting](#) > Spots List

Uploaded Spots List

+ Add new Spot

	Thumbnail	Spot Name	Language	Client	Industry
1		<input type="text"/>	PL	Client	Sport
2		<input type="text"/>	PL	Client	Sport
3		<input type="text"/>	PL	Client	Sport

Spots re-calculation period ⓘ

Last days

Save & recalculate spots



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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (3x ★)

+ Add new Spot

Display: [All Channels](#) ▼ [All Clients](#) ▼ [All Languages](#) ▼ [All Length](#) ▼

Add New Spot ?

Upload File

Name

Customer

Industry

Language

Status

Active

Language	Industry	Active
Deutsch	Sport	✓
Deutsch	Sport	✓
Deutsch	Sport	
Deutsch	Sport	✓
Deutsch	Sport	



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Reports



Settings

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BonPrix

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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (3x ★)

🔍 Name, URL, Customer ID, ...

+ Add new Spot

Display: [All Channels](#) ▼ [All Clients](#) ▼ [All Languages](#) ▼ [All Length](#) ▼

Add New Spot ?



Upload File

C://Dcouments/Spots/spot_1.avi

Browse...

✓ Sport Spot Name 1 uploaded successfully!

Name

Customer

Industry

- Select - ▼

Language

- Select - ▼

Status

Active

Add Spot

Language	Industry	Active
Deutsch	Sport	✓
Deutsch	Sport	✓
Deutsch	Sport	
Deutsch	Sport	✓
Deutsch	Sport	



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Reports

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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List ([3x](#) ★)

X

2 results found

X Remove

Set rights

Add to Clients

* Lorem Ipsum



Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport





http://



Reports

Settings

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BonPrix

Channels
3 / 75



[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (3x ★)

2 spots selected

Remove

Set rights

Add to Clients

Lorem Ipsum



Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport



Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport



Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport





http://



Reports

Settings

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3 / 75



[Settings](#) > [Tv Reporting](#) > Spots List

Spot Added Successfully!

Spots List ([3x](#) ★)

[+ Add new Spot](#)

Display: [All Channels](#) ▼ [All Clients](#) ▼ [All Languages](#) ▼ [All Length](#) ▼

Name	Customer	Language	Industry	Acitve
Spot Name 1	BON PRIX	Deutsch	Sport	✓
Spot Name 2	BON PRIX	Deutsch	Sport	✓
Spot Name 3	BON PRIX	Deutsch	Sport	
Spot Name 4	BON PRIX	Deutsch	Sport	✓
Spot Name 5	BON PRIX	Deutsch	Sport	





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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (3x ★)



+ Add new


Display: [All Channels](#) ▼ [All Clients](#) ▼ [All Languages](#) ▼ [All Length](#) ▼

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name  



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

- ▶ Lorem Ipsum 1
- ▶ Ipsum Lorem 2
- ▶ Lorem Ipsum 1
- ▶ Ipsum Lorem 2
- ▶ Lorem Ipsum 1
- ▶ Ipsum Lorem 2

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name




Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport





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Reports

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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (3x ★)

[+ Add new Spot](#)

Display: [All Channels](#) ▼ [All Clients](#) ▼ [All Languages](#) ▼ [All Length](#) ▼

<input type="checkbox"/>	Name	Customer	Language	Industry	Acitve
<input type="checkbox"/>	Spot Name 1	BON PRIX	Deutsch	Sport	✓
<input type="checkbox"/>	Spot Name 2	BON PRIX	Deutsch	Sport	✓
<input type="checkbox"/>	Spot Name 3	BON PRIX	Deutsch	Sport	
<input type="checkbox"/>	Spot Name 4	BON PRIX	Deutsch	Sport	✓
<input type="checkbox"/>	Spot Name 5	BON PRIX	Deutsch	Sport	





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Reports

Settings

Customer
BonPrix

Channels
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Settings > Tv Reporting > Spots List

Spots List (3x ★)

Search: Name, URL, Customer ID, ...



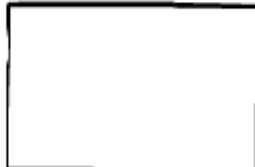
Spots Name Here

Remove

Set rights

Add to Clients

Lorem Ipsum



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Today | Last 3 days | Last Week | Select date...

Summary | Chart | Table | Heatmap

Displayed
35x

Channels
4

Cost per ad
€ 0,45

Uplift
0,45 % ▲



http://



Reports



Settings

Customer

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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (3x ★)

🔍 Name, URL, Customer ID, ...



Spots Name Here

X Remove

🗑️ Set rights

👤 Add to Clients

* Lorem Ipsum

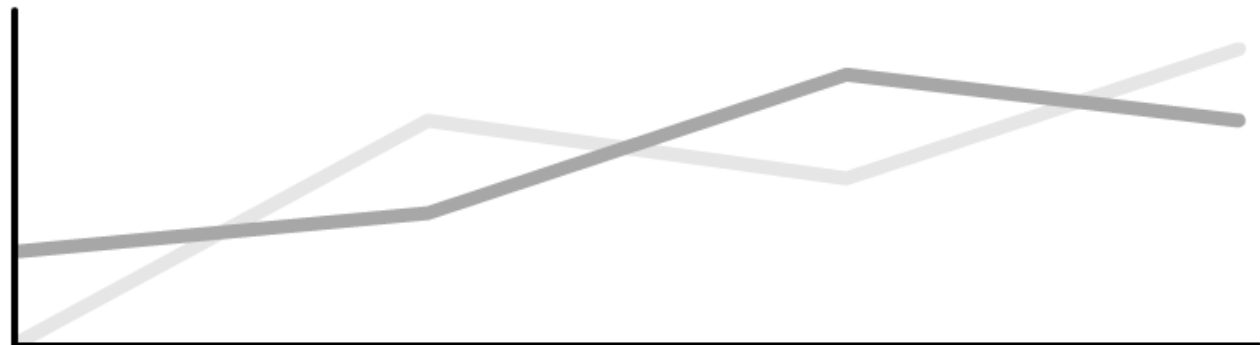
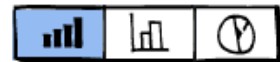


Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Today Last 3 days Last Week Select date... ▼

Summary Chart Table Heatmap

Show: **Clicks** ▼





Reports



Settings

Customer

BonPrix

Channels

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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (243 spots)

Search: Name, URL, Customer ID, ...



Spots Name Here

X Remove

Set rights

Add to Clients

* Lorem Ipsum

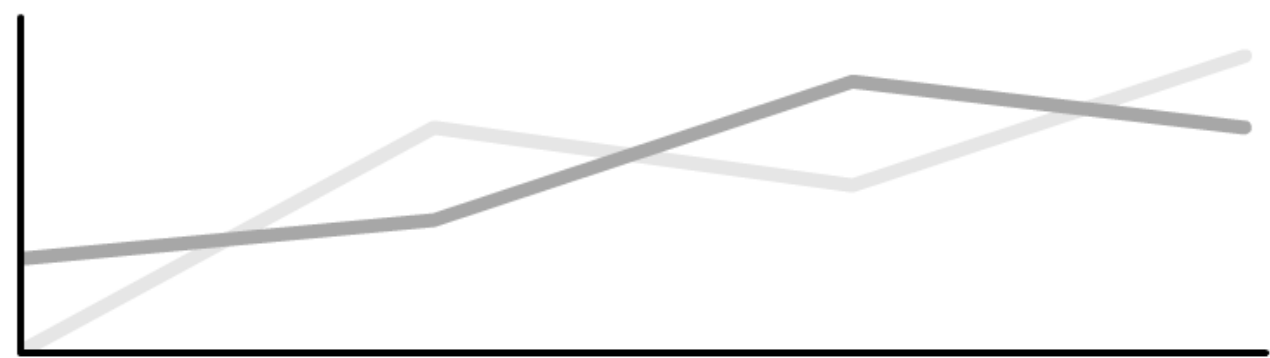
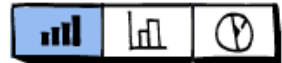


Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

Today | Last 3 days | Last Week | Select date... ▼

Summary | Chart | Table | Heatmap

No competitors ▼



[Views](#), [Clicks](#), [Conversions](#), [Cost](#)





http://



Reports Settings

Customer Channels
BonPrix 3 / 75



Settings > Tv Reporting > Spots List

Spots List (3x ★)

Search: Name, URL, Customer ID, ...



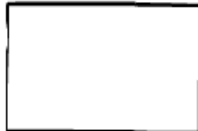
Spots Name Here

Remove

Set rights

Add to Clients

Lorem Ipsum



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

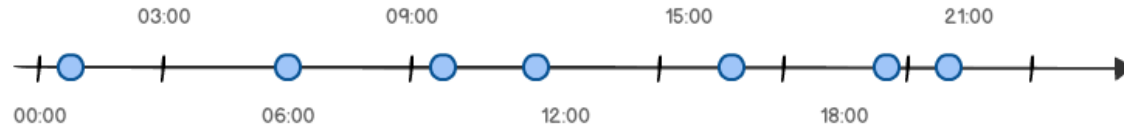
Today Last 3 days Last Week Select date...

Summary Chart Table Heatmap

Show: Clicks

23 June 2013

Daily Weekly Monthly



Time	Channel	Lorem ipsum	Ipsum
00:00 - 01:00	EUROSPORT	Lorem	Ipsum
01:00 - 02:00	EUROSPORT	Lorem	Ipsum
02:00 - 03:00	EUROSPORT	Lorem	Ipsum
0300 - 04:00	EUROSPORT	Lorem	Ipsum
0400 - 05:00	EUROSPORT	Lorem	Ipsum
0500 - 06:00	EUROSPORT	Lorem	Ipsum



http://



Reports Settings

Customer Channels
BonPrix 3 / 75



Settings > Tv Reporting > Spots List

Spots List (3x ★)

Search: Name, URL, Customer ID, ...



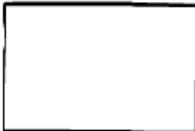
Spots Name Here

Remove

Set rights

Add to Clients

* Lorem Ipsum



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

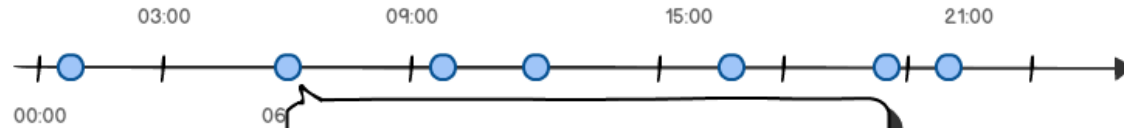
Today Last 3 days Last Week Select date...

Summary Chart Table Heatmap

Show: Clicks

23 June 2013

Daily Weekly Monthly



Time	Channel	Content	Category
00:00 - 01:00		Ipsum	Ipsum
01:00 - 02:00		Ipsum	Ipsum
02:00 - 03:00		Ipsum	Ipsum
03:00 - 04:00	EUROSPORT	Lorem	Ipsum
04:00 - 05:00	EUROSPORT	Lorem	Ipsum
05:00 - 06:00	EUROSPORT	Lorem	Ipsum



http://



Reports Settings

Customer Channels
BonPrix 3 / 75



[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (3x ★)



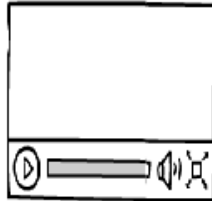
Spots Name Here

Remove

Set rights

Add to Clients

Lorem Ipsum



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Today Last 3 days Last Week Select date... ▼

Summary Chart Table Heatmap

Show: Clicks ▼

23 June 2013 -- 30 June 2013

Daily Weekly Monthly

Time	Monday	Thursday	Wednesday	Thursday	Friday	Saturday	Sunday
00:00 - 03:00	23						
03:00 - 06:00						23	
06:00 - 09:00							
09:00 - 12:00				23			
12:00 - 15:00	23						
15:00 - 18:00							
18:00 - 21:00			23				
21:00 - 00:00							





http://



Reports Settings

Customer Channels
BonPrix 3 / 75



Settings > Tv Reporting > Spots List

Spots List (3x ★)

Search: Name, URL, Customer ID, ...



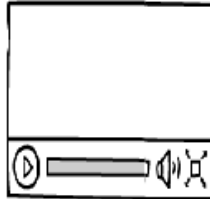
Spots Name Here

Remove

Set rights

Add to Clients

Lorem Ipsum



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Today Last 3 days Last Week Select date...

Summary Chart Table Heatmap

Views

35x

Channels

4

Cost per ad

€ 0,45

Uplift

0,45 % ▲

#	Channel	Air Date	Position at Block	Block Start	Block Length	Program Before	Program After
1	Giacomo Guilizzoni 36	Peldi	Lorem	Ipsum	Lorem	Ipsum	
2	Giacomo Guilizzoni 36	Peldi	Lorem	Ipsum	Lorem	Ipsum	
3	Giacomo Guilizzoni 36	Peldi	Lorem	Ipsum	Lorem	Ipsum	
4	Giacomo Guilizzoni 36	Peldi	Lorem	Ipsum	Lorem	Ipsum	
5	Giacomo Guilizzoni 36	Peldi	Lorem	Ipsum	Lorem	Ipsum	



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Reports

Settings

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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (3x ★)

[+ Add new Spot](#)

Display:

4 Channels ▼

All Clients ▼

All Languages ▼

All Length ▼

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

- Channel 1
- Channel 2
- Channel 3
- Channel 4
- Channel 5
- Channel 6
- Channel 7
- Channel 8
- Channel 9
- Channel 10

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport



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Reports

Settings

Customer
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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (3x ★)

+ Add new Spot

Display: [All Channels](#) ▼ [All Clients](#) ▼ [All Languages](#) ▼ [All Length](#) ▼

Add New Spot ?

Upload File

✓ Sport Spot Name 1 uploaded successfully!

Name

Customer

Industry

- BON PRIX
- Bonaparte**
- Bonopororo
- BON PRIX

Status

Active

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport



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Settings

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Settings > Tv Reporting > Spots List

Spots List (3x ★)

Search: Name, URL, Customer ID, ...

+ Add new Spot

Display: All Channels ▼ All Clients ▼ All Languages ▼ All Length ▼

Add New Spot ?

Upload File

C://Dcouments/Spots/spot_1.avi

✓ Sport Spot Name 1 uploaded successfully!

Name

Customer
Bo
BON PRIX
Bonaparte
Bonopororo
BON PRIX

Customer

Status
 Active

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: www.hurra.com
Customer ID: 3245
Industry: Sport



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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List ([3x](#) ★)

+ Add new


Display: [All Channels](#) ▼ [All Clients](#) ▼ [All Languages](#) ▼ [All Length](#) ▼

Spot Name





Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport

Spot Name



Length: 0:34
Language: English
URL: [www.hurra.com](#)
Customer ID: 3245
Industry: Sport





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[Settings](#) > [Tv Reporting](#) > Spots List

Spots List (3x ★)

+ Add new Spot

Display: [All Channels](#) ▼ [All Clients](#) ▼ [All Languages](#) ▼ [All Length](#) ▼

Add New Spot ?

Upload File

Browse...

Name

Customer

Industry

- Select - ▼

Language

- Select - ▼

Status

Active

Add Spot

Language	Industry	Active
Deutsch	Sport	✓
Deutsch	Sport	✓
Deutsch	Sport	
Deutsch	Sport	✓
Deutsch	Sport	