

# Marcel Dziedzic

Senior User Experience Designer, University Lecturer & Design Expert

## \_\_ Skills

### Methodology & Approach

Design Culture  
Lean UX  
Design-Driven Innovation  
User Centered Design  
Design Thinking  
Service Design  
Employee Experience Management  
Business Strategy

### Design & Research

User / Customer Research  
User Interface Design  
Wireframing / Mockups  
Interaction Design  
Usability Principles & Testing  
Design Patterns  
Experience & User Journeys Maps  
Mobile UI

### Software

Photoshop  
Balsamiq  
Sketch, UXPin, Axure  
HTML, CSS, jQuery  
Jira, SVN

## \_\_ Career History

<b>DesignTalks.pl</b>	<b>Design Coach / Consultant</b>	<b>Present</b>
<b>HSBC</b>	Senior UX Consultant	Aug 2016 — Sep 2017
<b>Hurra Communications</b>	Lead UX Consultant	Oct 2013 — Jun 2015
+ 6 other companies...	UX / UI Designer	Mar 2006 — Aug 2013

## \_\_ Education

1. **Computer Science**, University of the Science and Technology AGH
2. **Business Psychology**, University of Economics in Cracow

## \_\_ Others

### 1. **Design Workshops Facilitator**

- a. User Interface Design part. I — Usability & User Experience
- b. User Interface Design part. II — Mobile User Interfaces
- c. Design Thinking + Service Design
- d. Employee Experience Management
- e. Innovation Culture & Design-Driven Innovation

### 2. **University Lecturer & Public Speaker** (see LinkedIn)

- a. Jagiellonian University
- b. University of Science & Technology AGH
- c. IT Business Management AGH
- d. Tischner European University

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Portfolio available upon request