

Marcel Dziedzic

Summary

Experienced product designer with wide toolkit and deep understanding design process. Focused on human, not users. Open-minded and perceptive. Willing to create.

Product Designer ~ 15yrs

Design Workshops Facilitator ~ 8yrs

University Lecturer ~ 3yrs

Career

03. 2021 – Present

Senior UX & UI Consultant at DanskeBank

Re-Design AML Platform ~ 30% User Research ~ 60% Interface Design

Leading User Reference Group Meetings ~ Mentoring & Design Advocacy

UCD Agile ~ Figma ~ Miro

05. 2012 – Present

Design Consultant at marceldziedzic.com

Freelancing ~ Consultancy ~ Workshops ~ Product Discovery

Design Process ~ User Interface

03. 2006 – 03. 2021

Experience & Product Designer

HSBC ~ Hurra Communications ~ Sabre Holdings ~ Vodafone ~ ...

Workshops

Design Workshops

- ~ The Role of Design in Innovativeness & Entrepreneurship
- ~ Employee Experience Management
- ~ Innovation Culture & Design-Driven Innovation
- ~ Design Thinking & Service Design
- ~ Interface Usability & Experience Design

University Lecturer

- ~ MBA Cracow School of Business
- ~ Jagiellonian University
- ~ AGH University of Science and Technology
- ~ IT Business Management AGH
- ~ Tischner European University
- ~ Nicolaus Copernicus University

1100 attendees

Skills

Methodology & Approach

Strategy ~ Design Culture ~ Lean UX & UCD Agile ~ Experimentation

Design-Driven Innovation ~ Human Centric ~ Business Design

Employee Experience ~ Design Thinking ~ Service Design

Design & Research

User Research ~ User Interface Design ~ Design Patterns ~ Interaction

Usability Principles ~ Testing ~ UX Deliverables ~ Mobile Design

Tools

Figma ~ Miro ~ Canva ~ Jira

Education

~ Computer Science at AGH University of Science and Technology

Thank You

marceldziedzic.com

Portfolio available upon request

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